

8TH GRADE PARENTS: LAS FLORES MIDDLE SCHOOL YEARBOOK HAS
TEAMED UP WITH **the yearbook company** TO OFFER PARENTS THE OPPORTUNITY TO

CONGRATULATE YOUR 8TH GRADER IN THE 2015 YEARBOOK with YEARBOOK RECOGNITION ADS

BEST PRICE

OCT 16 (EARLY BIRD),
don't delay!

DUE POSTMARKED BY ON OR BEFORE:

NOVEMBER 13 (REGULAR DEADLINE), **DECEMBER 16** (LAST CHANCE DATE)



PHOTOS

- Submit the exact number of photos to match your format. **(Your photos will be enlarged or reduced to fit the actual ad size.)** On the back of each photo, write the number of the position you wish it to occupy and the student's name (on occasion, we might need to adjust positioning per what would look and work best). **Watch for wet ink!**
- You may also submit 300 DPI .jpg photos on a CD or jump drive. The .jpg file name should be the student's name and photo position number.
- Please DO NOT use photos from websites or camera phones (they are too low resolution), watermarked proofs, copyrighted photos or copies of them.
- DO NOT fold or cut photos.
- We cannot fix blurry or heavily textured photos.
- We reserve the right to edit or remove material inappropriate for publication in a school yearbook such as but not limited to firearms, inappropriate hand gestures, drugs or drug references, alcohol, and nudity (even baby bottoms) without prior notification.

TEXT

- If submitting by mail, please submit your text **typed** in a plain font on white paper or submit as a word document or .txt file on a CD or jump drive.
- See the ad formats online for message length guidelines.

IMPORTANT INFORMATION

- All materials (photos and text), the order form and payment must be received by mail at the time of submission. Or you can do your entire order online at www.TheYearbookCompany.com. Mail-in deadlines are postmark-by dates and online deadlines are that date at midnight.

SUBMITTING MATERIALS

DO NOT SEND ANY MATERIALS TO THE SCHOOL.
LFMS HAS SELECTED OUR OFFICE TO HANDLE
THEIR YEARBOOK ADS SO PLEASE DIRECT ALL
CORRESPONDENCE AND QUESTIONS TO THE
ADDRESS AND PHONE NUMBER BELOW.

Submit online at www.TheYearbookCompany.com

OR mail materials and payment to:
Las Flores Middle School Yearbook Ads
The Yearbook Company
7177 Brockton Ave., Suite 105
Riverside, CA 92506

FOR MORE INFORMATION AND FOR ANSWERS TO FREQUENTLY ASKED QUESTIONS, PLEASE VISIT

WWW.THEYEARBOOKCOMPANY.COM OR CALL 951-274-9561

Ads for Grads 2015 order form

Las Flores Middle School, Las Flores, CA

the
yearbook
company

STEP 1

Place an "X" in the boxes to indicate the size and format of ad from the choices below that you are purchasing.

early-bird
price if
postmarked by
October 16

price if
postmarked by
November 13

final deadline*
price if
postmarked by
December 16

ALL ads are in FULL COLOR!

☐ 1/8 page ad	☐ Format "A4"	☐ Format "B4"	
☐ 1/4 page ad	☐ Format "K4"	☐ Format "D4"	☐ Format "E4"
☐ 1/2 page ad	☐ Format "F4"	☐ Format "G4"	☐ CUSTOM*
for custom, you must provide camera-ready art. The ad must fit within an 8.5 inch wide by 5.5 inch tall box			
☐ Full page ad	☐ Format "H4"	☐ Format "I 4"	☐ CUSTOM*
for custom, you must provide camera-ready art. The ad must fit within an 8.5 inch wide by 11 inch tall box			

\$65

\$85

\$100

\$110

\$145

\$175

\$195

\$245

\$275

\$390

\$445

\$475

Visit www.TheYearbookCompany.com to see full size formats with detailed descriptions (log on for your school)

1/8 & 1/4 PAGE DESIGNS

Student Name

A4 45 words

Student Name

35 words **B4**

Student Name

1 **K4**
60 words

1/4 PAGE DESIGNS

Student Name

1 **D4**
2 85 words

Student Name

1 **E4**
2 3 70 words

HALF PAGE DESIGNS

Student Name

1 **F4**
approx. up to 150 words

2 3 4

Student Name

1 **G4**
approx. up to 125 words

2 3 4 5

FULL PAGE DESIGNS

Student Name

1 2 3

4 **H4**
approx. up to 100 words

5 6 7

FULL PAGE DESIGNS

Student Name

approx. up to **I4**
200 words

1 2 3 4 5 6 7 8

If you are good with technology, you can submit and purchase your dedication online by uploading digital/scanned .jpg images (300 dpi) and your message. at www.TheYearbookCompany.com (service fee applies)

STEP 2

Fill out student name and parent contact info. Decide on your photos and type your message.

Name of person purchasing ad (name on check or credit card):

Address:

City: State Zip

Daytime contact phone: ()

STUDENT'S first and last name as you would like it to appear on ad:

(we will not add the name to custom ads but we do need the name for recordkeeping and indexing purposes)

of photos enclosed is this a surprise? yes / no

☐ I would like my materials returned so I am enclosing a self-addressed, stamped, appropriately-sized envelope. (If you don't, your photos will not be returned.)

Please note, however that we cannot guarantee the safety of your photos in the mail once we've returned them, so please make duplicates of all irreplaceable photos. PHOTOS CANNOT BE RETURNED UNTIL AFTER THE DISTRIBUTION OF YEARBOOKS. (Sorting and mailing back photos from tens of thousands of ads takes several months. Thank you for your patience.)

Yearbook ad sales are a fund-raiser for your child's school and are non-refundable. The school and their yearbook program thank you for your support!

STEP 3

Fill out payment info. Put this form, your photos & your message in an envelope and mail to us.

PLEASE MAKE CHECKS
PAYABLE TO:

the
yearbook
company

☐ I've enclosed a check in the amount of: \$
returned checks will be subject to a \$25.00 fee Check #

☐ I am paying by credit card: ☐ Visa ☐ Mastercard

\$ exp date: / cvv code:

? the cvv code is the 3 digit security code on the back of the credit card

for credit card transactions, add a \$5.00 convenience fee for 1/8 and 1/4 ads and \$10.00 for half and full page ads

DO NOT SEND ANY MATERIALS TO THE SCHOOL.

YOU MUST MAIL EVERYTHING TO:
Las Flores Middle School Yearbook Ads
The Yearbook Company
7177 Brockton Ave., Suite 105
Riverside, CA 92506

* any orders received after the final postmark deadline will be accepted on a first-come, first-served basis as long as there is still space available (we can make no guarantees regarding space). But you must add a \$25 late fee to the regular price.

for more information and for answers to frequently asked questions, please visit www.TheYearbookCompany.com or call 951-274-9561

Student Namehere

Parents,

We will type your message to fit in this space. Limit your number of words to **45** or less. We will adjust the size of the type as needed to make it fit. A vertical photo works in this space, if you have a horizontal photo use format "B4."

THIS AD IS ACTUALLY
BUSINESS CARD SIZE (1/8 pg.)

Photo 1

Write this number
on back of photo. Be
careful of wet ink.

FORMAT

A4

Student Namehere

Parents,

We will type your message to fit in this space. Limit your number of words to **35** or less. We will adjust the size of the type as needed to make it fit.

THIS AD IS ACTUALLY
BUSINESS CARD SIZE
(1/8 pg.)

Photo 1

Write this number
on back of photo.
Be careful of wet
ink.

FORMAT

B4

Student Namehere

one photo

Write this number on back of
photo. Be careful of wet ink.

Original photos work best, however we
will accept
good quality copies on photo paper only.
A horizontal photo in this space would be
fine. We will adjust the frame.

FORMAT

K4

1/4 PAGE DESIGN

Parents, The message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper, and not exceed 60 words, including the "signature" at the end. If the copy you submit does not fit in the space provided, we will reduce or enlarge it to fill the space. Your photo will be reduced or enlarged to fit in this space.

Student Namehere

Dear Parents,

Your message to your student will be typeset to fit in this space. The total length should not exceed **85** words, including the "signature" at the end. This is just an estimate. If the text you submit does not fill the space provided,

we will adjust the font size as needed to make it fit. Though we can crop and/or resize horizontal photos to fit in the frames, vertical photos or photos that can be cropped vertically do look best.

Photo 2

Original photos work best, however we will accept good quality copies on photo paper only.

FORMAT

D4

Student Namehere

Parents,

Your text message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper, and not exceed **70** words, including the "signature" at the end. If the copy you submit does not fit in the space provided, we will reduce or enlarge it to fill the space. Your photos will be reduced or enlarged to fit in these spaces.

Photo 1

Write this number on back of
photo. Be careful of wet ink.

FORMAT

E4

Original photos work best, however we will accept good quality copies on photo paper only.

Photo 3

Write this number
on back of photo.
Be careful of
wet ink.

Photo 2

Write this number
on back of photo.
Be careful of
wet ink.

1/4 PAGE DESIGN

Student Namehere

Parents,

Your message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper. For the type to be set in the size shown here, the total length of the message should not exceed **150** words, including the "signature" at the end. If the copy you submit does not fit in the space provided, we will reduce or enlarge it to fill the space. Your photos will be reduced or enlarged to fit in these spaces. Original photos work best, however we will accept good quality copies on photo paper. Horizontal photo will work best in photo boxes two or four.

Be careful of wet ink when
numbering photos.

1/2 PAGE DESIGN

Photo 1

Write this number on back of
photo. Be careful of wet ink.

FORMAT

F4

Original photos work best, however we will accept good quality copies on photo paper only.

Photo 2

Write this number
on back of photo. Be
careful of wet ink.

Photo 3

Write this number
on back of photo. Be
careful of wet ink.

Photo 4

Write this number
on back of photo. Be
careful of wet ink.

Student Namehere

Parents,

Your message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper. For the type to be set in the size shown here, the total length of the message should not exceed **125** words, including the "signature" at the end. If the copy you submit does not fit in the space provided, we will reduce or enlarge it to fill the space. Your photos will be reduced or enlarged to fit in these spaces. Original photos work best, however we will accept good quality copies on photo paper. Horizontal photo will work best in photo boxes two and five.

Be careful of wet ink when numbering photos.

1/2 PAGE DESIGN

Photo 1

Write this number on back of
photo. Be careful of wet ink.

FORMAT

G4

Original photos work best, however we will accept good quality copies on photo paper only.

Photo 2

Write this number
on back of photo. Be
careful of wet ink.

Photo 3

Write this number
on back of photo. Be
careful of wet ink.

Photo 4

Write this number
on back of photo. Be
careful of wet ink.

Photo 5

Write this number
on back of photo. Be
careful of wet ink.

Student Name:here

Photo 1

Write this number on back of photo. Be careful of wet ink.

FORMAT

Original photos work best, however we will accept good quality copies on photo paper only.

Photo 2

Write this number on back of photo. Be careful of wet ink.

Original photos work best, however we will accept good quality copies on photo paper only.

Photo 3

Write this number on back of photo. Be careful of wet ink.

Original photos work best, however we will accept good quality copies on photo paper only.

Photo 4

Write this number on back of photo. Be careful of wet ink.

Original photos work best, however we will accept good quality copies on photo paper only.

Parents,

Your message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper. For the type to be set in the size shown here, the total length of the message should not exceed **100** words, including the "signature" at the end. If the copy you submit does not fit in the space provided, we will reduce or enlarge it to fill the space. Your photos will be reduced or enlarged to fit these spaces. Horizontal photos must be used for boxes 6 and 7. Be careful of wet ink when numbering photos.

FULL PAGE DESIGN

Photo 6

Write this number on back of photo. Be careful of wet ink.

Boxes 6 and 7 are designed for horizontal photos, like family photos or group shots. Do not use this space for a portrait photo.

Photo 7

Write this number on back of photo. Be careful of wet ink.

Boxes 6 and 7 are designed for horizontal photos, like family photos or group shots. Do not use this space for a portrait photo.

Student Name:here

Parents,

Your message to your student will be typeset to fit in this space. Your message must be typed on a separate piece of white paper. For the type to be set in the size shown here, the total length of the message should not exceed **200** words, including the "signature" at the end. If the copy you submit does not fit in the space provided, we will reduce or enlarge it to fill the space. Your photos will be reduced or enlarged to fit these spaces. Original photos work best, however we will accept good quality copies on photo paper. Horizontal photo will work best in photo boxes two and five.

Be careful of wet ink when numbering photos.

FULL PAGE DESIGN

Photo 1

Write this number on back of photo. Be careful of wet ink.

FORMAT

Original photos work best, however we will accept good quality copies on photo paper only.

Photo 5

Write this number on back of photo. Be careful of wet ink.

Photo 6

Write this number on back of photo. Be careful of wet ink.

Photo 7

Write this number on back of photo. Be careful of wet ink.

Photo 8

Write this number on back of photo. Be careful of wet ink.

Photo 2

Write this number on back of photo. Be careful of wet ink. Boxes 6 and 7 are designed for horizontal photos, like family photos or group shots. Do not use this space for a portrait photo.

Photo 3

Write this number on back of photo. Be careful of wet ink. Boxes 6 and 7 are designed for horizontal photos, like family photos or group shots. Do not use this space for a portrait photo.

Photo 4

Write this number on back of photo. Be careful of wet ink. Boxes 6 and 7 are designed for horizontal photos, like family photos or group shots. Do not use this space for a portrait photo.